

# 40th Annual Salute to Industry & Casino Night



October 25, 2018 marks an important milestone in our Association's History as we will celebrate the 2018 Salute to Industry Awardee, P2S Inc. and Lifetime Achievement Award Winner Gwen Butterfield, Butterfield Communications, Inc. Enjoy dinner, dancing and your luck at the casino tables and the chance to win some great prizes!

## **LOCATION:**

Hotel Maya 700 Queensway Dr. Long Beach, CA 90802

### DATE:

Thursday, October 25, 2018

#### TIME:

5:30 PM - 10:00 PM

## COST:

Table: \$1,500 Individual: \$150

Your payment for this event is not deductible as a contribution or gift under Federal Income Tax Laws, but is most likely deductible as an ordinary and necessary business expense.

# **SPONSORSHIPS**

## **GOLD - \$5,000**

- Table of 10
- Full page ad in souvenir program
- Casino Table Sponsorship
- Logo featured on website for one year, on event invitations and materials
- Company logo on display during event
- Social media announcement when sponsorship is arranged

## **SILVER - \$3,000**

- Table of 10
- Half page ad in Souvenir Program
- Name listed on event invitations and logo featured on website for six months
- Company logo on display advertising at event

# **BRONZE - \$2,000**

- 5 tickets
- 1/4-page ad in Souvenir Program
- Sponsorship recognition on event marketing materials
- Sponsorship recognition at the event

Photography Sponsorship \$500 Casino Table Sponsorship \$250

# **Advertising Opportunities [Event Program]**

Inside Front Cover \$600 [8"x 5"]
Inside Back Cover \$600 [8"x 5"]
1 Page \$400 [8"x 5"]
½ Page Horizontal \$200 [3.5"x 5"]
¼ Page Verticle \$100 [3.5"x 2"]

All ads must be supplied in print quality color PDF format no later than 7 days prior to the event.

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